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| **Press release** | **23.01.2018** |

Machine vision camera manufacturer Allied Vision gains new Sales Manager in the UK

Allied Visions reinforces its European sales team with machine vision expert Richard Oakley

*Stadtroda – January 23, 2018* - At the beginning of 2018 Richard Oakley was appointed Allied Vision's new Sales Manager in the UK. As the "Account Manager UK & Scandinavia" he is in charge of the British and Irish markets as well as Denmark, Sweden, Norway, Finland and Poland from his office southwest of London. He is now the contact person for new and existing customers and will also support Stemmer Imaging Ltd. UK, Allied Vision's official distribution partner in Great Britain.

**Machine vision expertise**

Richard Oakley is not a newcomer in the machine vision industry. Prior to joining Allied Vision, he has been working for MultiPix Imaging in the UK as a sales engineer for over 6 years. "Working for a distributor has brought me a lot of experience in the machine vision industry and allows me to have a very good understanding on Allied Vision’s products and technologies as well as the machine vision market", says Richard.

Jochen Braun, Sales Director EMEA (Europe, Middle East, Africa), adds: "Richard Oakley has the ideal profile to represent Allied Vision in the UK and Scandinavia. He brings a thorough know-how of image processing and is familiar with machine vision specific requirements and typical fields of applications."

**Allied Vision company profile**For over 25 years, Allied Vision has been helping people to reach their goals focusing on what counts. Allied Vision supplies camera technology and image capture solutions for industrial machine vision applications and embedded systems. With a deep understanding of customers’ needs, Allied Vision finds individual solutions for every application, a practice which has made Allied Vision one of the leading camera manufacturers worldwide in the machine vision market.
The company has nine locations in Germany, Canada, the United States, Singapore, China, France, and the UK, and is represented by a network of distribution partners in over 30 countries.
[www.alliedvision.com](http://www.alliedvision.com)

**Contact (Company Headquarters):**Allied Vision Technologies GmbH, Taschenweg 2a, 07646 Stadtroda, Germany
T: +49 36428/677-0, F: +49 36428/677-24, E-mail: info@alliedvision.com

**Media contact:**

Nathalie Többen

Allied Vision Technologies GmbH, Klaus-Groth-Str. 1, 22926 Ahrensburg, Germany

T: +49 4102/6688-194, F: +49 4102/6688-10, E-mail: nathalie.toebben@alliedvision.com